

NIAGARA FALLS CANADA HOTEL ASSOCIATION

PRESENTS

Niagara Falls Canada Hotel Tourism Outlook Event

Niagara Falls Canada Hotel Association is excited to welcome key industry experts from **CBRE** and **Smith Travel Research**, to present trends and forecast outlooks for the Hotel industry stakeholders in the Niagara Falls market.

CBRE



Nicole Nguyen

Senior Director with CBRE Hotels
Valuation & Advisory Services
Group in Canada.

CBRE Hotels Valuation & Advisory Services specialize in the hospitality industry and the factors that impact hotel income, property value and operating activities.

Nicole has a comprehensive background in the hospitality industry, having held various upper management position with the Marriott Hotel and Resort in Canada



Emile Gourieux

Senior Sales Executive for STR in
Canada.

STR provides clients with premium, global data benchmarking and analytics.

Emile is responsible for growing STR's network of hotel partners and strengthening their overall data set. Along with increasing the volume of room-related data, Emile also champions efforts to expand benchmark reporting such as Forward Bookings, Guest Segmentation, and Operating Statistic so hoteliers will have the information they need to thrive. As Emile always says,

"Success is in the numbers!"

Niagara Falls Convention Centre - Room#221
on
September 29th, 2022 from 1:00 - 2:30 pm
PLEASE RSVP TO:
info@niagarafallshotelassociation.ca

Presented By:



*Doug Birrell - NFCHA Executive Director
Suzy Gaber - NFCHA Executive Assistant*